

PRIVACY POLICY AND COOKIES

Privacy Policy and Cookies

This cookies and privacy policy sets out how _____ uses and protects any information that you give when you use this website.

_____ is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

_____ may change this policy by updating this page. You should check this page from time to time to ensure that you are happy with any changes made.

What is a cookie?

A cookie is a simple text file that is stored on your computer or mobile device by a website's server and only that server will be able to retrieve or read the contents of that cookie. Each cookie is unique to your web browser. It will contain some anonymous information such as a unique identifier and the site name and some digits and numbers. It allows a website to remember things like your preferences or what's in your shopping basket.

Cookie categories

- **Strictly necessary cookies**
 - These cookies enable services you have specifically asked for.
- **Performance cookies**
 - These cookies collect anonymous information on the pages visited.
- **Functionality cookies**
 - These cookies remember choices you make to improve your experience.
- **Targeting cookies or advertising cookies**
 - These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests.

What information will Website Name collect about me?

- Information about your visits to and use of this website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit and page views). We collect this information in a way which does not identify anyone.
- Information you provide by filling in forms on our website, such as when you register to receive information.
- Information you provide when you refer yourself or are referred by a doctor.

How will Website Name use the information they collect about me?

We require this information to understand your needs and provide you with a better service, for example:

- To improve the content and design of the website,
- To contact you about a request/enquiry you have made with us,
- To provide you with information you may have requested, for example a newsletter.

Medical details you send to us electronically for assessment of your condition, arrangement of appointment or any other purpose may be transmitted to Consultants with admitting rights at _____ for their professional opinion. By sending us your details, health records etc. you consent and accept that it may be necessary for us to forward these clinical details electronically or in other formats.

_____ will never share your information with other organisations for marketing, market research or commercial purposes.

Cookies used on Website Name website

Cookie Name	Purpose	Expiry
__utma	This cookie enables the function of Google Analytics software. This software helps us collect and analyse visitor information such as visitor numbers, pages visited, browsers used and response to marketing activity. This helps us improve the website and its performance. The data stored by this cookie does not identify people or collect any personal data.	2 years
__utmb	This cookie enables the function of Google Analytics software. This software helps us collect and analyse visitor information such as visitor numbers, pages visited, browsers used and response to marketing activity. This helps us improve the website and its performance. The data stored by this cookie does not identify people or collect any personal data.	30 minutes
__utmc	This cookie enables the function of Google Analytics software. This software helps us collect and analyse visitor information such as visitor numbers, pages visited, browsers used and response to marketing activity. This helps us improve the website and its performance. The data stored by this cookie does not identify people or collect any personal data.	At end of session
__utmz	This cookie enables the function of Google Analytics software. This software helps us collect and analyse visitor information such as visitor numbers, pages visited, browsers used and response to marketing activity. This helps us improve the website and its performance. The data stored by this cookie does not identify people or collect any personal data.	6 months

How do I turn cookies off?

It is usually possible to stop your browser accepting cookies, or to stop it accepting cookies from a particular website.

All modern browsers allow you to change your cookie settings. These settings will typically be found in the 'options' or 'preferences' menu of your browser. In order to understand these settings, the following links may be helpful, otherwise you should use the 'Help' option in your browser for

more details.

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari web and iOS.](#)

