# FOUNDRY GROUP STANDARD TERMSHEET

## FOUNDRY VENTURE CAPITAL 2011, L.P.

### **Terms for Proposed Private Placement of**

of Series A Preferred Stock of \_\_\_\_\_

| (Valid for acceptance until)   |
|--|
| Issuer: , a corporation (the "Company")  |
| Amount of Financing: \$ million, [(including \$  |
| from the conversion of bridge notes)] representing a% post-closing                                   |
| ownership stake on a fully diluted basis, including shares reserved and unissued for the employee    |
| option pool (the "Employee Pool"). The Employee Pool shall be equal to                               |
| % of the post-closing fully-diluted capitalization.  |
| Investor[s]: Foundry Venture Capital 2011, L.P. ("Foundry") \$                                       |
| \$   |
| [Note: If there is to be a second closing, differentiate the investors and amounts by each closing.] |
| Total (all investors together, the "Investors"): \$  |
| Closing: Sale of the Series A Preferred (the "Closing") is anticipated to take place on              |
| [Subsequent sales to strategic/other investors mutually  |
| reasonably acceptable to the Company and Foundry may occur within                                    |
| days (the "Second Closing").]  |
| Price; Valuation: \$ per share (the "Purchase Price"). The Purchase Pr                               |
| represents a fully-diluted pre-money valuation of \$ million and a                                   |
| fully-diluted post-money valuation of \$ million.  |
| Type of Security: Series A Preferred Stock (the "Series A Preferred").                               |
| Founders:  |
| <b>Board of Directors:</b> The size of the Company's Board of Directors shall be set at Closing at   |
| persons. The Board shall initially be comprised of   |
| , as the Foundry representatives,  |

| , and   | The holders of Series A Preferred shall be       |
|---|--|
| entitled to elect [one] member[s] of the Company'   | s Board of Directors, which director shall be    |
| designated by Foundry (the "Series A Director[s]")  | ), the holders of Common Stock shall be entitled |
| to elect [one] member[s] [who] [one of whom] sha    | all be the person serving as Chief Executive     |
| Officer and the remaining directors will be [Option | n 1 (if Foundry to control more than 50% of the  |
| capital stock): mutually agreed upon by the Co      | ommon and Preferred, voting together as a        |
| single class.] [or Option 2 (if Foundry controls le | ess than 50%): chosen by the mutual consent      |
| of the Board of Directors].                         |  |

Except for the provisions contained below entitled "Right to Conduct Activities", "Legal Fees and Expenses", "No Shop Agreement", "Confidentiality" and "Governing Law" which are explicitly agreed by the Investors and the Company to be binding upon execution of this term sheet, this summary of terms, including the accompanying terms and conditions, is not intended as a legally binding commitment by the Investors, and any obligation on the part of the Investors is subject to the following conditions precedent: completion of legal documentation satisfactory to the prospective Investors, satisfactory completion of due diligence by the prospective Investors, and delivery of all closing deliverables described in the definitive agreements.

#### TERMS AND CONDITIONS OF SERIES A PREFERRED STOCK

Capitalization: A capitalization table showing the Company's capital structure immediately following the Closing is attached. In the event the capital structure immediately following the Closing is not as set forth as attached, the Purchase Price shall be appropriately adjusted based upon the valuation set forth herein and the actual capital structure. For purposes of the above calculation and any other reference to "fully-diluted" in this term sheet, "fully-diluted" assumes the conversion of all outstanding preferred stock of the Company, the exercise of all authorized and currently existing stock options and warrants of the Company, and any increases to the Company's existing option pool prior to the Closing.

**Dividends**: \_\_\_\_\_\_ non-cumulative dividend preference, when and as declared by the Board of Directors; pro rata participation in any Common Stock dividends.

**Liquidation Preference**: In the event of any liquidation or winding up of the Company, the holders of the Series A Preferred shall be entitled to receive in preference to the holders of the Common Stock a per share amount equal to the Purchase Price plus any declared but unpaid dividends (the "*Liquidation Preference*").

[Choose one of the following three options:]

[Option 1: Add this paragraph is you want fully participating preferred: After the payment of the Liquidation Preference to the holders of the Series A Preferred, the remaining

assets shall be distributed ratably to the holders of the Common Stock and the Series A Preferred on a common equivalent basis.]

[Option 2: Add this paragraph if you want participating preferred with a cap: After the payment of the Liquidation Preference to the holders of the Series A Preferred, the remaining assets shall be distributed ratably to the holders of the Common Stock and the Series A Preferred on a common equivalent basis; provided that the holders of Series A Preferred will stop participating once they have received a total liquidation amount per share equal to [two - five] times the Purchase Price, plus any declared but unpaid dividends. Thereafter, the remaining assets shall be distributed ratably to the holders of the Common Stock. Upon any liquidation or deemed liquidation, holder of the Series A Preferred shall be entitled to receive the greater of (i) the amount they would have received pursuant to the prior sentence, or (ii) the amount they would have received in the event of conversion of the Series A Preferred to Common Stock.]

[Option 3: Add this paragraph if you want non-participating preferred: After the payment of the Liquidation Preference to the holders of the Series A Preferred, the remaining assets shall be distributed ratably to the holders of the Common Stock.]

A merger, acquisition, sale of voting control in which the shareholders of the Company do not own a majority of the outstanding shares of the surviving corporation or sale of all or substantially all of the assets of the Company shall be deemed to be a liquidation. Any acquisition agreement that provides for escrowed or other contingent consideration will provide that the allocation of such contingent amounts properly accounts for the liquidation preference of the Preferred Stock.

**Preferred Stock Conversion**: Convertible into shares of Common Stock at any time at the election of each holder. The initial conversion rate shall be \_\_\_\_\_\_\_\_, subject to adjustment as provided below

Automatic Conversion: All of the Series A Preferred shall automatically convert into Common Stock upon the closing of a firmly underwritten public offering of shares of Common Stock of the Company at a per share price not less than four times the Purchase Price (as adjusted for stock splits, dividends and the like) per share and for a total offering of not less than \_\_\_\_\_\_ million (before deduction of underwriters commissions and expenses) (a "Qualified IPO"). Any or all of the Series A Preferred shall convert into Common Stock upon the election of holders of at least [a majority] of the outstanding Series A Preferred (the "Required Percentage").

**Antidilution Provisions**: The conversion price of the Series A Preferred will be subject to a weighted-average adjustment to reduce dilution in the event that the Company issues additional equity securities, other than (i) shares or options to purchase shares issued to employees, consultants or directors as approved by the Board, (ii) shares issued for consideration other than cash pursuant to a merger, consolidation, acquisition, or similar business combination approved by the Board;

(iii) shares issued pursuant to any equipment loan or leasing arrangement, real property leasing arrangement or debt financing from a bank or similar financial institution approved by the Board; and (iv) other issuances approved by the Required Percentage of the outstanding Series A Preferred from time to time (collectively, "*Excluded Issuances*"). Approval by the Board for any Excluded Issuance must include approval by [the] Series A Director. The conversion price will also be subject to proportional adjustment for stock splits, stock dividends, combinations, recapitalizations and the like.

**Voting Rights**: The Series A Preferred will vote together with the Common Stock on as-converted basis, and not as a separate class except as specifically provided herein or as otherwise required by law. The Common Stock may be increased or decreased by the vote of holders of a majority of the Common Stock and Series A Preferred voting together on an as if converted basis, and without a separate class vote.

**Board Observer; Expenses:** Foundry shall have the right to appoint a representative to observe all meetings of the Board of Directors and committees thereof in a non-voting capacity. The Company shall reimburse expenses of the Series A Preferred directors, observers and advisors for costs incurred in attending meetings of the Board of Directors and other meetings or events attended on behalf of the Company.

Protective Provisions: For so long as any shares of Series A Preferred remain outstanding, consent of the Required Percentage of the Series A Preferred shall be required for any action, whether directly or though any merger, recapitalization or similar event, that (i) alters or changes the rights, preferences or privileges of the Series A Preferred, (ii) increases or decreases the authorized number of shares of Common or Preferred Stock, (iii) creates (by reclassification or otherwise) any new class or series of shares having rights, preferences or privileges senior to or on a parity with the Series A Preferred, (iv) results in the redemption or repurchase of any shares of Common Stock (other than pursuant to equity incentive agreements with service providers giving the Company the right to repurchase shares upon the termination of services), (v) results in any merger, other corporate reorganization, sale of control, or any transaction in which all or substantially all of the assets of the Company are sold, (vi) amends or waives any provision of the Company's Certificate of Incorporation or Bylaws, (vii) increases or decreases the authorized size of the Company's Board of Directors, (viii) results in the payment or declaration of any dividend on any shares of Common Preferred Stock, (ix) issues debt in excess of \$\_ (x) makes any voluntary petition for bankruptcy or assignment for the benefit of creditors, or (xi) enters into any exclusive license, lease, sale, distribution or other disposition of its products or intellectual property.

Information Rights: The Company shall deliver customary audited annual, unaudited quarterly and monthly financial statements and budgets to each Investor who purchases at least \_\_\_\_\_\_ shares of Series A Preferred (a "Major Investor"). Each Investor shall also be entitled to standard inspection and visitation rights.

| Registration Rights: Registration Rights: Two   | demand registrations, starting the earlier of thre  | ee |
|---|---|----|
| years after the Closing or  | -   |    |
| so long as the anticipated aggregate offering price   |   |    |
| \$, and unlimited piggy-b   |   |    |
| and customary terms, including cutback rights to r  | no less than (other that  | an |
| in a Qualified IPO), payment of selling stockholde  | er counsel fees up to,  |    |
| and no limitations on transfers of registration right   | s to affiliates and other Major Investors.  |    |
| Lock-Up Provision: Investors will be subject to   | a customary post-IPO lockup provided that all   | l  |
| officers, directors, and other  |   |    |
| further that any discretionary waiver or terminatio   |   |    |
| to the Investors.   |   |    |
| Other Provisions: No shareholder of the Compa would reduce the number of shares includable by registration without the consent of the holders of a The Company shall not require the opinion of Inv stock or the removal of Rule 144 legends for rout partners or members of Investors. | the holders of the Registrable Securities in a at least a majority of the Registrable Securities. vestor's counsel before authorizing the transfer of   |    |
| <b>Right of First Refusal</b> : Prior to a Qualified IPO their pro rata portions (calculated on a fully diluted by the Company (with overallotment rights in the allocation), other than Excluded Issuances.  | d basis) of any future issuances of equity securiti   | ie |
| EMPLOYEE  | MATTERS   |    |
| <b>Employee Pool</b> : Prior to the Closing, the Comp its Common Stock so that the percentage set forth fully-diluted capital stock following the issuance of issuances to directors, officers, employees and constitutions.  | on page one of the Summary of Terms of its<br>f its Series A Preferred is available for future  | f  |
|   | ject to vesting provisions below unless different<br>luding [the] Series A Director) (the " <i>Required</i><br>he end of the first year following such issuance,<br>est monthly over the next<br>ption shall provide that upon termination of the | e  |
| employment of the stockholder, with or without or   |   | ıπ |
| permissible under applicable securities law qualifications lower of cost or the current fair market value any   |   |    |
| lower of cost of the current fair market value any  | univested shares neid by such stockholder.  |    |
| The outstanding Common Stock currently held by  | y the Founders will be subject to similar vesting   | g  |
| terms [provided that the Founders shall be cr   | redited with one year of vesting as of the  |    |

# Closing, with their remaining unvested shares to vest monthly over the three years following Closing.]

In the event of a merger, consolidation, sale of assets or other change of control of the Company and should a Founder or other executive officer be terminated without cause or constructively terminated within one year after such event, such person shall be entitled to \_\_\_\_\_\_ of additional vesting. Other than the foregoing, there shall be no accelerated vesting except with the Required Approval.

Restrictions on Sales: The Company's Bylaws shall contain a right of first refusal on all transfers of Common Stock, subject to normal exceptions. If the Company elects not to exercise its right, the Company shall assign its right to the Major Investors. [The Company's Bylaws shall also contain a provision providing that no shares of capital stock other than those held by Major Investors may be transferred except as approved by the Board in its discretion, which shall include, without limitation, refusal to allow any transfer to the extent such transfer would increase the number of stockholders of the Company or require it to register, or register any class of equity securities, with the Securities and Exchange Commission.]

**Proprietary Information:** Each current and former officer, employee and consultant of the Company and Inventions Agreement shall enter into an acceptable proprietary information and inventions agreement.

**Co-Sale Agreement**: The shares of the Company's securities held by the Founders shall be made subject to a co sale agreement (with certain reasonable exceptions) with the Investors such that the Founders may not sell, transfer or exchange their stock unless each Investor has an opportunity to participate in the sale on a pro-rata basis.

Voting Agreement: The Investors, the Founders and each current and future holder of stock or options to purchase \_\_\_\_\_\_ or more of the vesting shares shall enter a Voting Agreement to elect members of the Board of Directors as provided above. Additionally, the Voting Agreement shall provide that when a Founder leaves the Company, such Founder shall agree to vote his Common Stock or Series A Preferred (or Common Stock acquired on conversion of Series A or Former Series A Preferred) in the same proportion as all other shares are voted in any vote.

**Founders Activities:** Each of the Founders and executive officers shall devote 100% of his professional time to the Company. Any other professional activities will require the approval of the Board of Directors.

#### **OTHER MATTERS**

**Closing Deliverables**: The Company shall provide prior to the Closing: (i) an updated, post-closing capitalization chart, (ii) a list of corporate officers with both business and personal contact information, (iii) a customary management rights letter to Foundry, (iv) opinion of

counsel for the Company, and (v) a detailed budget for the twelve months following closing, acceptable to Investors.

**Agreements:** The sale of the Series A Preferred Stock shall be pursuant to a purchase agreement with customary representations and warranties. The purchase agreement, investor rights agreement, co-sale agreement and voting agreement may be amended with the consent of the Company and Investors holding the Required Percentage of the Series A Preferred, with the co-sale agreement and voting agreement requiring the consent of a majority of the Founders then providing services to the Company for any change adversely effecting such Founders.

**Assignment:** Each of the Investors shall be entitled to transfer all or part of its shares of Series A Preferred purchased by it to one or more affiliated partnerships or funds managed by it or any or their respective directors, officers or partners, provided such transferee agrees in writing to be subject to the terms of the Stock Purchase Agreement and related agreements as if it were a purchaser thereunder.

**Finders**: The Company and the Investors shall each indemnify the other for any broker's or finder's fees for which either is responsible.

Right to Conduct Activities: The Company and each Investor hereby acknowledge that Foundry is a professional investment fund, and as such invest in numerous portfolio companies, some of which may be competitive with the Company's business. Neither Foundry nor any other Investor shall be liable to the Company or to any other Investor for any claim arising out of, or based upon, (i) the investment by Investor in any entity competitive to the Company, or (ii) actions taken by any partner, officer or other representative of such Investor to assist any such competitive company, whether or not such action was taken as a board member of such competitive company, or otherwise, and whether or not such action has a detrimental effect on the Company; provided, however that nothing herein shall relieve any Investor or any party from liability associated with misuse of the Company's confidential information. The Company's certificate of incorporation shall contain a limited waiver of the corporate opportunity doctrine with respect to matters or transactions presented to the Series A director other than solely in his capacity as a director of the Company.

| Legal Fees and Expenses: The Company shall bear its own fees and expenses and shall pay at the     |
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| closing (or in the event the transaction is not consummated, upon notice by Foundry that it is     |
| terminating negotiations with respect to the consummated transactions) the reasonable fees (not to |
| exceed \$) and expenses of Foundry counsel regardless if any transactions                          |
| contemplated by this term sheet are actually consummated.  |

**No Shop Agreement**: The Company agrees to work in good faith expeditiously towards a closing. The Company and the Founders agree that until the \_\_\_\_\_\_ day from the date first set forth above they will not, directly or indirectly, (i) take any action to solicit, initiate, encourage or assist the submission of any proposal, negotiation or offer from any person or

entity other than the Investors relating to the sale or issuance, of any of the capital stock of the Company or the acquisition, sale, lease, license or other disposition of the Company or any material part of the stock or assets of the Company, or (ii) enter into any discussions, negotiations or execute any agreement related to any of the foregoing, and shall notify the Investors promptly of any inquiries by any third parties in regards to the foregoing. Should both parties agree that definitive documents shall not be executed pursuant to this term sheet, then the Company shall have no further obligations under this section.

**Confidentiality**: This term sheet and any related discussions and correspondence are to be held in strict confidence by the Company and may not to be disclosed by the Company to any party (other than counsel to, and the accountants of, the parties to the extent reasonably necessary for such persons to render advice in connection with the proposed transaction and other than to existing stockholders of the Company) without the prior written approval of Foundry.

| <b>Governing Law</b> : This summary of terms shall be governed in all re of | espects by the | e laws of the State |
|---|----------------|---------------------|
| Foundry Counsel:  |                |                     |
| Post-Closing Capitalization Table   |                |                     |
|   | Shares         | Percentage          |
| Common Stock Outstanding  |                |                     |
| Employee Stock Options:   |                |                     |
| Reserved Pool   |                |                     |
| Series A Preferred Outstanding:   |                |                     |
| Foundry Venture Capital 2011, L.P.  |                |                     |
| [Other Investors]   |                |                     |
| Fully Diluted Shares  |                |                     |

